



FOR IMMEDIATE RELEASE

**Indulge in a Mars Inspired Experience
at the Iconic Lau Pa Sat Downtown from 1 to 7 April.**

- *Lau Pa Sat will host a sing-along session of Mars' hits led by local band On The Rox on Friday, 5th April, 7.30 pm, welcoming all fans of Bruno Mars in Singapore*
- *Exclusive Mars-inspired food deals and merchandise will also be available between 1st to 7th April at Lau Pa Sat and Food Folks*

That's What I Like at Lau Pa Sat
1 - 7 April 2024

Live Band Singalong
Sing along to Bruno's hits with local band On The Rox
Friday, 5 April
7:30pm to 9:30pm

Food Folks Exclusive
Spend \$24 at Food Folks and get a FREE Bruno-inspired fedora hat (worth \$12)!

F&B Deals
Indulge in Mars-themed sweet treats - Mars Hazelnut Gelato & Bueno Mars Doffin!

Note: This event is not an official Bruno Mars concert, nor is it endorsed by the organizers of Bruno Mars in Singapore. This event is independently organized by Lau Pa Sat to welcome Bruno Mars and his fans to Lau Pa Sat.

@laupasat.sg | laupasat.sg | laupasat.sg

Singapore, March 26, 2024 – Get ready to groove to the beats of Bruno Mars hits at Lau Pa Sat whilst eating your favourite hawker food or Satay at Singapore's most iconic hawker market! As part of Lau Pa Sat's continued efforts to be not just a place for great food but also for great vibes with the various communities, the national monument will be hosting a mini sing-along for fans and those who may not be attending the concert and make available Mars-themed exclusive treats from 1st to 7th April.



The special **sing-along session will feature hits of Bruno Mars on Friday, 5th April 2024**, starting at 7:30 PM. Led by our talented local band On The Rox, attendees can expect to jam out to crowd favourites like "Just the Way You Are," "Lazy Song," "Grenade," and many more. Open to all, this evening promises to be a musical delight for Bruno Mars fans across Singapore and beyond.

To complement the musical festivities, Food Folks, Lau Pa Sat's retail store with local brands, will offer **exclusive Bruno Mars-themed F&B treats and retail merchandise** from 1st to 7th April. Indulge in delectable delights inspired by Bruno's hits, including a **Mars Hazelnut Gelato from Creme & Cone** at just \$5 per scoop, among other tantalizing options. **Butter & Cream** will offer a strawberry chocolate **Bueno Mars Doffin** (a marriage between a muffin and donut) selling at \$3.80. **Bruno's favourite dish, Chicken Adobo**, will also be available at Filipino Cuisine (Stall 72) during this period. For those wanting to complete Bruno Mars' signature look, his **iconic fedora hats are** available for purchase at Food Folks during the event. Fans and the public alike can redeem a **FREE Lau Pa Sat Fedora Hat with a minimum spend of \$24** (a nod to Mars' '24K Magic') within a single receipt at Food Folks @ Lau Pa Sat. **Customers flashing their Bruno Mars concert ticket can get their hands on the fedora hat at just \$5 (U.P. \$12).**

Join us at Lau Pa Sat as we join in the fun. For more information and updates, visit <https://www.laupasat.sg> or follow us on [@laupasat.sg](https://www.instagram.com/laupasat.sg) on Instagram.

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High res images can be found here: <https://bit.ly/LauPaSatBrunoMars2024>

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About Lau Pa Sat

Established in 1894, Lau Pa Sat is **Singapore's most iconic hawker market** housed in a historic, gazetted national monument, and a must-visit food & retail destination for locals and



visitors alike with a rich 130-year heritage. Home to 80 over curated F&B stalls spanning Local Hawker Favourites, Asian, Western, Middle Eastern and other international cuisines. It is also home to Singapore's largest **open-air Satay Street** - the one and only destination in Singapore to truly immerse yourself in the most authentic street hawker experience. Savor the delectable grilled skewers against a magical, unforgettable experience under the stars.

About Food Folks

Food Folks @ Lau Pa Sat is Singapore's first locally-focused "**Everything Food**" concept that blends food retail products and F&B establishments within a gazetted monument. The **purpose-driven retail concept** features more than 70% local food brands including exclusive home-grown, '**Made with Passion**' brands found only in Singapore, providing a launch pad to help local food retail and F&B brands grow and establish their brand presence.

The **award-winning retail destination** has more than 100 local & international brands with 2,000 products to excite & delight shoppers in one food space so people can eat their favorite hawker food and shop unique food brands to their heart's content.

About FairPrice Group

FairPrice Group was established in 2019 through the formation of three entities comprising NTUC FairPrice, NTUC Foodfare and Kopitiam, to cater to evolving consumer needs. With an extensive network of over 570 touchpoints, FairPrice Group seeks to provide an integrated array of products and services, from groceries, to on-premise cooked food meals and food take-aways to the community.

Chinese Translations of Terms

FairPrice Group	平价集团
Lau Pa Sat	老巴刹