



Discover uniquely local gifting ideas from Food Folks @ Lau Pa Sat, featuring gift sets and goodies curated for all budgets
Lau Pa Sat invites all to Savour the Season with lively inflatable decors, FREE Photo Booth sessions and attractive treats & rewards



Calling all who are looking for the perfect gift for their foodie friends this festive season! Look no further than **Food Folks @ Lau Pa Sat**, offering a kaleidoscopic range of uniquely local gifts catered for every budget. Whether you are shopping for a simple gift exchange or a grand gift set to impress, **Food Folks** has got you covered:

[Below \$10]

Perfect for a fun gift exchange session, the **Naomi Kitchen Christmas Pack (\$9.90)** which features a pack of cookies (of your choice) along with a tea sachet and coffee stick. Discover cookies of uniquely local flavours by Naomi Kitchen, including Singapore Laksa, Muscovado Sea Salt Chocolate Chip, Bandung Rose Milk and Nanyang Kopi. These cookies will be the perfect reminiscent bites for tourists to bring home a taste of Singapore.

For more sweet treats, options include **White Rabbit's creamy and matcha candy (2 for \$8)** or the **Royal Mochi's Bubble Tea Mochi and Taro Mochi (2 for \$7)**.

[\$10 - \$30]

For those going for more sophisticated gifts, options are aplenty including **YU Cookies' Assorted Cookies (\$15)** with special Christmas Eco bag. Locally produced using innovative food technology, YU Cookies are committed to crafting sugar-conscious cookies with sustainable packaging. Baked with premium ingredients and lower in sugar, YU Cookies promises a guilt-free indulgence for the health-conscious ones.

For those who love variety and trying new snacks, there is also the **Eureka Christmas Pack of 10 mini tins of popcorn (\$29.90)** up for grabs.



[\$40 and above]

Impress your loved ones and business partners with the elegant **Compendium Whiskey Duo Delight** (\$88), that is perfect for Whiskey lovers. Exclusively available for retail at Food Folks, the Compendium Whiskey Duo Delight comprises the Hom Mali Whiskey (Cask Strength) and Hom Mali Rice Whiskey that are fermented, distilled and aged in Singapore, redefining the landscape of modern whiskey.

For those with a sweet tooth, the **FOSSA Gift Set of 3** (\$45), comprising chocolates of unique flavours, will be a delightful treat.

From now till 31 December 2023, stand a chance to also win exclusive **Lau Pa Sat merchandise** when you shop at Food Folks! Simply spend a min. of \$25 to **Roll the Dice** and stand a chance to win Lau Pa Sat Heritage Mug (U.P. \$14.90), Lau Pa Sat Straw Hat (U.P. \$12), Lau Pa Sat Skyline Coaster (U.P. \$10) and other mystery gifts! As an exclusive launch special, purchase the **Lau Pa Sat Heritage Mug** at a discounted price of **\$9.90 (U.P. \$14.90)** and on top of that, receive a **FREE** cup of Hook Coffee (worth up to \$5.90)! With its design inspired by the architectural charm of our National Monument, collect these exclusive merchandise and bring home a piece of Lau Pa Sat today!

Larger than life Christmas decors and daily busking



Lau Pa Sat is all ready to welcome you for a joyous time this Christmas. Immerse in the festive ambience with lively Christmas decors surrounding the heritage food hall, including a **7m tall inflatable Santa Claus** and a **6m tall inflatable Christmas Tree** greeting patrons at the



entrances. On Fridays and Saturday, look forward to **live bands** performing your favourite tunes and Christmas classics from 7.30 – 9.30pm. For the very first time, catch buskers performing daily between 10am - 10pm at Lau Pa Sat, serenading your meals with locals vocals.



Last but not least, embrace the merry spirit further with seasonal food items and dishes specially created for this festive period. Highlights include **Project Acai's** Oreo Mint-er Wonderland Acai Bowl and Oreo Peppermint Açaí Smoothie that are available for a limited time only. With a Peppermint Oreo Açaí base and topped with crunchy Oreo crumble, fresh fruits and Hazelnut Cacao Butter, the **Oreo Mint-er Wonderland Açaí Bowls** promise a delightful taste of Christmas in every bite. Equally irresistible, the **Oreo Peppermint Açaí Smoothie** delights all with the perfect blend of Oreos, açaí, and the refreshing taste of peppermint.

Don't miss out on other exclusive promotions from **now till 31 December**:

- Enjoy a **FREE Photo Booth Session worth \$10** with min. \$10 spend at Food Folks or Lau Pa Sat (*Limited to the first 100 redemptions per day only*).
- **Roll the Dice and win mystery gifts** worth up to \$14.90, including Lau Pa Sat's exclusive merchandise with every \$25 spend (*max. up to 3 rolls of dice per customer per day*).
- **Earn \$3 in Linkpoints** when you complete the FairPrice Group app's December Exclusive in-app challenge.
- **FREE Food Folks Gift Card** (worth \$3) with min. \$25 spend.

For more information and full T&Cs, please visit <https://www.laupasat.sg/savour/>.

Address: 18 Raffles Quay, Singapore 048582



Operating Hours

- Lau Pa Sat: 24 hours
- Food Folks: 10 am - 10pm
- Satay Street: 7pm - 3am (Weekdays) 3pm - 3am (Weekends & Public Holidays)

For media enquiries, please contact:

Melissa Priya, Mobile: 8233 5097, Email: melbernard@brand-cellar.com

Kung Qiao Rou, Mobile: 9654 1538, Email: qiarorou@brand-cellar.com

Ting Tan, Mobile: 8428 7139, Email: ting@brand-cellar.com

Jaslyn Low, Mobile: 8608 4629, Email: jaslyn@brand-cellar.com

About Food Folks

Food Folks @ Lau Pa Sat is Singapore's first locally-focused "**Everything Food**" concept that blends food retail products and F&B establishments within a gazetted monument. The **purpose-driven retail concept** features more than 70% local food brands including exclusive home-grown, '**Made with Passion**' brands found only in Singapore, providing a launch pad to help local food retail and F&B brands grow and establish their brand presence.

The **award-winning retail destination** has more than 100 local & international brands with 2,000 products to excite & delight shoppers in one food space so people can eat their favorite hawker food and shop unique food brands to their heart's content.

About Lau Pa Sat

Established since 1894, Lau Pa Sat is Singapore's most iconic hawker market, and a must-visit food & retail destination for locals and visitors alike with a rich 129-year history. Home to 80 over F&B stalls that collectively regale gourmands with local, Asian, western, and Middle Eastern cuisines. It is also home to Singapore's largest open-air Satay Street - the one and only destination in Singapore to truly immerse yourself in the most authentic street hawker experience, as you order and savor delectable grilled skewers under the stars. To keep up with the times, it has embraced digitalization, allowing patrons to browse the menus of its 80-over stalls, order and pay for their food, all within the FairPrice Group app.

About FairPrice Group

FairPrice Group was established in 2019 through the formation of three entities comprising NTUC FairPrice, NTUC Foodfare and Kopitiam, to cater to evolving consumer needs. With an extensive network of over 570 touchpoints, FairPrice Group seeks to provide an integrated array of products and services, from groceries, ready-to-cook, and ready-to-eat offerings, to on-premise meals and food take-aways to the community. Part of the FairPrice Group family of brands, Food Folks @ Lau Pa Sat adheres to the business principles of Customer First, Better Value for All and Everything Food Made Easy bringing together the community and acting as a launch pad for local retail brands.



Chinese Translations of Terms

FairPrice Group	平价集团
Lau Pa Sat	老巴刹